# Creative Constraints Card Pack

Use these cards to spark divergent thinking by introducing helpful limitations during ideation. Each card presents a constraint that challenges the team to approach the problem from a new angle.

## Instructions

1. Shuffle or select one or more cards at random during an ideation session.
2. Apply the constraint to the current design challenge.
3. Encourage the team to explore how the limitation could lead to new ideas.
4. Use multiple constraints in combination for advanced exercises.

## Constraint #1

You have no access to digital technology.

## Constraint #2

You must serve a user with only one hand.

## Constraint #3

The solution must fit in a pocket.

## Constraint #4

You only have 24 hours to implement it.

## Constraint #5

It must be designed for extreme weather conditions.

## Constraint #6

You must use recycled or upcycled materials.

## Constraint #7

It must delight users without using a screen.

## Constraint #8

The solution must work without electricity.

## Constraint #9

It has to be used by both children and older adults.

## Constraint #10

It must cost less than $1 to produce.